

## LA Event Hosting Framework

#### Foreword

To ensure Lacrosse Australia (LA) can meet the demand and satisfaction of key stakeholders attending and interested in all LA events, the LA has provided more resources while working with Host clubs or Host MA's, to plan and deliver LA events. These extra resources have been in the form of designated human resources, planning and implementing new processes and providing assistance in covering some of the costs in hosting LA events. To formalise this change in responsibilities the LA has considered a restructure in event operations and sought to implement anEvent Hosting Framework

The Event Hosting Framework will make LA more responsible for our events and decrease the workload and responsibilities from MA's and clubs, in order for the hosting entity to concentrate on delivering the facilities and catering elements.

#### **New Model Structure and Process**

#### 1) LA Event hosting – EOI Process

For future events LA will advertise and seek Hosts directly, to submit an EOI to host an LA National Event. Potential Hosts will be required to read, accept, meet and deliver the requirements within LA Hosting Agreement Information pack.

Potential Hosts will complete the LA Hosting EOI Form, providing details of their venue, capacity and vision for the event. LA will then conduct a review process of the EOI to allocate the event to a host.LA will consider (in order) the Host's ability:

- To fulfil the preferred venue/facilities requirements
- To fulfil the preferred equipment requirements
- To fulfil the volunteer/workforce requirements
- To introduce new initiatives/elements to benefit the participants of the event.
- Rotation of event; either between states or between clubs within a state.

LA acknowledges that there has been a long tradition of rotating LA events across each MA.. LA will, however, also look for opportunities to allocate LA National Events to other growing MA's, or to showcase our sport in different regions to support the growth of the sport nationally.

#### 2) LA Hosting Agreement Information Pack

LA will provide Hosts with detailed guidelines outlining the responsibilities, requirements and timelines to host an LA event. These guidelines must be agreed and adhered to.

This document will be provided to any Host interested in hosting an LA event. Clubs will be obligated to openly inform LA, of any required areas that the Host cannot meet.





### 3) Hosting fees

To ensure that LA can continue to run and grow all events and provide the expected level of serviceto all involved in all LA Events, hosts of LA Events will be required to pay a hosting fee directly to LA, if hosting the U18, Senior or U15 National Events. This income/hosting fee will go towards the cost of running all LA events.

Hosting Fee for LA Events:

- Box National Championship : \$3000 excl GST
- U18 National Championship: \$2120 excl GST
- Senior National Championship: \$3180 excl GST
- U15 National Tournament: \$5300 excl GST

#### Host Club – potential income

- Catering for spectators.
- Catering for teams' lunches.
- Functions during the event.
- Selling of club merchandise or LA approved Competition merchandise.
- Selling sponsorship (including advertising) on live stream.
- Dinners at the club.
- Grants through State Sport and Rec or Local Councils.
- Local sponsors of the event.
- Gate entry takings
- \*Revenue from Bar sales at Senior Events only\*.

#### Host Club – Expenditure

• Venue and Facilities cost. – equipment for field set up: line markings, goals, netting, bench areas, tables, chairs, Marquees, drink containers, eskies, PA etc and facilities cost - venue/fields hire, additional changeroom hire.

#### LA Income

- Team entry fees
- Hosting fee
- Selling sponsorship (including advertising) on live stream.

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### LA Expenditure

- First Aid
- Printing costs
- ALN Streaming
- Human resources
- Equipment including clocks and balls
- Ice (first aid)
- Medals and Championship trophies
- Public Liability Insurance

# 4) LA and Host Club Management areas of Event

| Host Management areas:   | LA Management areas:   |
|--|--|
| Host clubs will no longer need to put time,<br>energy and resources into preparing or<br>conducting the competition management of<br>the event. Instead, Host clubs will only be<br>required to manage the venue and facilities<br>requirements, as well as<br>coordinate volunteer/workforce rosters. | To ensure clubs and their members are no<br>longer overloaded or overwhelmed when<br>Hosting LA events, LA, within this new model,<br>will take on theresponsibility and management<br>of: |
| Venue/facilities   | Management of tournament/championship  |
| Complete ground booking (and any costs)  | set up   |
| and provide access to fields.  | Registration of teams/players.   |
| Complete ground set up and pack down each  | Collection of team entries.  |
| day.   | Creation of fixture.   |
| Supply of dugout shelters/marquees; 4 for  | Changeroom roster.   |
| each field and 3 extras.   | Design of event program.   |
| Access and supply of water for participants  | Printing costs.  |
| ateach field.  | Online fixture set up.   |
| Catering facilities.   | First aid booking and cost.  |
| Extra changerooms if required.   | Liaising with officials for the event.   |
| Change rooms for officials.  | Ordering and supply of medals, (MVP,   |
| Meeting rooms for officials.   | Championship).   |
| Office space for LA Event Coordinator  | Locating and transporting of National trophies   |
| Printer access.  | for the Event.   |
| PA facilities and tables for presentations.  | Coordination and payment of ALN to liveStream  |
| Provision of power to grounds, internet  | the event.   |
| connection (preferably NBN), elevated  | The coordination and booking of officials' travel  |
| filming structure (preferable) for streaming   | for Officiating Cost Share policy.   |

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| Volunteer/workforce roster           | Management of championship/tournament        |
|--------------------------------------|--|
| Ground set up and pack up            | progression including;                       |
| Canteen                              | Conduct coach and team manager meetings      |
| Clean up each day                    | Entry of match results                       |
| Scorers & Timers (Senior Event only) | Issuing of voting slips and counting         |
|                                      | Conduct coach voting meetings if required    |
|                                      | (Allstars, Tournament MVP)                   |
|                                      | Social media updates                         |
|                                      | Changes to team players names or numbers     |
|                                      | point of contact for questions/issues        |
|                                      | Playing incidents on field                   |
|                                      | Recording of cards and demerit points        |
|                                      | Count back situations                        |
|                                      | Management of championship/tournament        |
|                                      | conclusion:                                  |
|                                      | Event report                                 |
|                                      | Feedback survey of players, coaches and      |
|                                      | officials.                                   |
|                                      | Communication with State Lacrosse bodies and |
|                                      | Team Managers.                               |