

PRESS RELEASE

Special Fundraising Initiative Announcement

It's time to help the 2017 Australian Women's Lacrosse Team on their path to glory...

We know being a member of any Australian Lacrosse Representative team does not come cheap, mainly due to the tyranny of distance between countries that play lacrosse, and the extra costs associated with competing. Therefore, we are proud to announce today a new initiative being undertaken across Australia to help our aspiring and talented players achieve their goals.

This initiative for 2017 is entitled "Road to England" or "R2E," and will provide direct financial assistance to our aspiring potential world class senior women players and champions who are dedicated to excellence in their bid to go even higher and to ultimately represent Australia in what is currently the pinnacle event of our sport ~ the Federation of International Lacrosse (FIL) World Cup.

Your gift will provide direct financial assistance to our aspiring 2017 World Cup players and champions who are dedicated to excellence in their bid to go even higher and to ultimately represent Australia.

In Australia we are proud of the role the Coaching Staff and Team Support Staff play in their commitment to providing the Australian Women's Lacrosse Squad with the skills and exposure needed to advance players in our sport, and to transition players from successful State Representatives to successful National and International Representatives.

The Australian Women's Lacrosse Team has a proud history of having medalled at every IFWLA/FIL World Cup (9 events, 2 Gold medals, 4 Silver, 3 Bronze). With such a successful competitive record we know there is the potential to achieve even higher performances and rankings, and again lift the title of "World Champions" in Guildford, England in 2017.

The squad has upcoming training camps in December 2016 in Adelaide, and in January and March 2017 in Melbourne. The upcoming 3 match Test Series against England is in Melbourne, June 10, 11 and 12, following on from the Australian Senior National Championship, June 4-8. The players will also be travelling to the USA October 3-10 to compete Spring Challenge in Baltimore USA, in matches against USA, possibly Canada, and other top Division 1 Colleges.

In 2017 the FIL World Cup will take place in Guildford, in Surrey England, from 13 - 22 July and then the team shall fly to Wroclaw in Poland to compete in the World Games. It's a busy and expensive schedule!

In order to pledge your gift, an application form for Team Supporters to donate will be put on the ALA & State Websites, the ALA & Team 2017 Facebook Page with every dollar going directly to the current group of talented and promising Australian Women's players.

This funding will be available to players in the National Squads who are residents in Australia or who are on scholarship overseas and will help with costs for training camps, associated tours, the event itself, and for 2017 participation in the World Games in Poland!

As a member of this Coterie Group we look forward to embarking on this exciting campaign to raise funds, and to include as many lacrosse enthusiasts as possible to share our passion on this amazing journey with the players. We want to ensure everyone has an equal opportunity to wear the Green and Gold and help these players chase their dreams on the "Road to England" in 2017. The application form will be available on www.lacrosse.com.au or www.facebook.com/laxaus soon, so look out for it.

We're proud to support the pursuit of greatness.