



**TERMS OF REFERENCE
AUSTRALIAN LACROSSE ASSOCIATION LTD. (ALA)
Australian Lacrosse Communication Advisory Group(CAG)**

Role / Purpose

The role of this group is:

To advise ALA on the implementation of the relevant communication and marketing objectives within the ALA 2015 – 2018 Strategic Plan under the Communication and Marketing Pillar.

To provide feedback on this implementation from the broader lacrosse community.

To advise on possible further requirements/amendments to this plan.

Term

Membership of this group is for a period of two years.

Membership

Membership is open to all members of the lacrosse community but is limited to 5 participants.

If more than 5 nominations are received, then an interview process will be required.

Roles and Responsibility

Members of the Communication Advisory Group will at all times:

- Work collaboratively with other members of the group

- Provide open and honest feedback
- Source feedback from other members of the lacrosse community when applicable
- Respect other members of the groups opinions
- Look to represent lacrosse in general and not a faction/minority
- Receive accurate information in a timely manner
- Attend all meetings as practical during their tenure

Meetings

All meetings will be chaired by the Communications Director.

A meeting quorum will be 3 members of the advisory group.

Decisions made by consensus (i.e. members are satisfied with the decision even though it may not be their first choice). If not possible, advisory group chair makes final decision.

Meeting agendas and minutes will be provided by the Communications Director. This includes: preparing agendas and supporting papers preparing meeting notes and information.

Meetings will be held quarterly by Telephone Conference and at least once a year F2F if possible.

If required subgroup meetings will be arranged outside of these times at a time convenient to subgroup members.

Amendments

This terms of reference may be amended after consultation and agreement by the Advisory Group members.