



AUSTRALIAN LACROSSE ASSOCIATION - KEY RESULT AREAS & BUDGET 1 July 2013 - 30 June 2014

KEY RESULT AREA 1 – GOVERNANCE, LEADERSHIP AND MANAGEMENT		
Objectives:	Be recognised as a best practice National Sporting Organisation.	
	Manage the administration and finances (to meet corporate compliance requirements).	
	Provide leadership, direction and quality of service to members	
	Promote and manage communication and relationships with all stakeholders	
		77,550
KEY RESULT AREA 2 – GROWTH/DEVELOPMENT		
Objective:	Increase the number of people actively participating in lacrosse in Australia	
		15,400
KEY RESULT AREA 3 – NATIONAL COMPETITIONS AND MAJOR EVENTS		
Objective:	Manage national lacrosse competition within Australia	
		20,300
KEY RESULT AREA 4 – HIGH PERFORMANCE AND INTERNATIONAL COMPETITION		
Objective:	Provide career pathways for high performance athletes, coaches, officials and administrators.	
		21,850
KEY RESULT AREA 5 – COACHING		
Objective:	Implement national coaching programs within Australia	
		12,300
KEY RESULT AREA 6 OFFICIATING		
-	Implement national officiating programs within Australia	
	Determine the rules of lacrosse to be used in national competition	
		14,300
KEY RESULT AREA 7 – MARKETING AND COMMUNICATIONS		
Objective:	Increase the profile of lacrosse in the Australian community	
	Increase the international profile of Australian lacrosse	
	Secure sponsorship to facilitate the growth of the sport	
		12,300
Total		174,000
Income		
Membership fees		119,000
Bank interest		5,000
ASC funding		50,000
Total		174,000