



## AUSTRALIAN LACROSSE ASSOCIATION KEY RESULT AREAS & BUDGET 1 July 2014 - 30 June 2015

<b>KEY RESULT AREA 1 – GOVERNANCE, LEADERSHIP AND MANAGEMENT</b>		
Objectives:	Be recognised as a best practice National Sporting Organisation.	
	Manage the administration and finances (to meet corporate compliance requirements).	
	Provide leadership, direction and quality of service to members	
	Promote and manage communication and relationships with all stakeholders	
		81,270
<b>KEY RESULT AREA 2 – GROWTH/DEVELOPMENT</b>		
Objective:	Increase the number of people actively participating in lacrosse in Australia	
		18,200
<b>KEY RESULT AREA 3 – NATIONAL COMPETITIONS AND MAJOR EVENTS</b>		
Objective:	Manage national lacrosse competition within Australia	
		18,200
<b>KEY RESULT AREA 4 – HIGH PERFORMANCE AND INTERNATIONAL COMPETITION</b>		
Objective:	Provide career pathways for high performance athletes, coaches, officials & administrators.	
		23,750
<b>KEY RESULT AREA 5 – COACHING</b>		
Objective:	Implement national coaching programs within Australia	
		12,300
<b>KEY RESULT AREA 6 - OFFICIATING</b>		
	Implement national officiating programs within Australia	
	Determine the rules of lacrosse to be used in national competition	
		17,500
<b>KEY RESULT AREA 7 – MARKETING AND COMMUNICATIONS</b>		
Objective:	Increase the profile of lacrosse in the Australian community	
	Increase the international profile of Australian lacrosse	
	Secure sponsorship to facilitate the growth of the sport	
		21,600
<b>Total</b>		<b>192,820</b>

<b>Income</b>		
Membership fees		114,135
MA event participation fees		13,000
ALA reserve funds		4,985
GST rebate from 2013-2014		6,000
Acland Travel rebate		1,500
Bank Interest		3,200
ASC funding		50,000
<b>Total</b>		<b>192,820</b>