



**AUSTRALIAN LACROSSE ASSOCIATION - OPERATIONAL PLAN
1 July 2012 - 30 June 2013**

KEY RESULT AREA 1 – GOVERNANCE, LEADERSHIP AND MANAGEMENT

Objectives:	Be recognised as a best practice National Sporting Organisation.	
	Manage the administration and finances (to meet corporate compliance requirements).	
	Provide leadership, direction and quality of service to members	
	Promote and manage communication and relationships with all stakeholders	
		73,400

KEY RESULT AREA 2 – GROWTH/DEVELOPMENT

Objective:	Increase the number of people actively participating in lacrosse in Australia	
		30,400

KEY RESULT AREA 3 – NATIONAL COMPETITIONS AND MAJOR EVENTS

Objective:	Manage national lacrosse competition within Australia	
		12,800

KEY RESULT AREA 4 – HIGH PERFORMANCE AND INTERNATIONAL COMPETITION

Objective:	Provide career pathways for high performance athletes, coaches, officials and administrators.	
		13,450

KEY RESULT AREA 5 – COACHING

Objective:	Implement national coaching programs within Australia	
		12,950

KEY RESULT AREA 6 OFFICIATING

	Implement national officiating programs within Australia	
	Determine the rules of lacrosse to be used in national competition	
		17,850

KEY RESULT AREA 7 – MARKETING AND COMMUNICATIONS

Objective:	Increase the profile of lacrosse in the Australian community	
	Increase the international profile of Australian lacrosse	
	Secure sponsorship to facilitate the growth of the sport	
		4,500

Total		165,350
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Income		
Membership fees		102,368
Participation fees		6,500
Bank interest		6,500
ASC funding		50,000
Total		165,368